

Name - _____

Date - _____

SUNY Broome - Public Policy

Project – Important People in Public Policy (PPT)

There are many important and influential figures that have tremendous impacts on public policy issues. They can effect the direction of an issue simply by making public statements or may have the power to implement solutions by creating legislation. It is for this reason that we will be conducting short research presentations on a host of different government officials from state to federal to international policy makers. These influential figures choose their positions on the issues based on many different criteria including constituency, their upbringing and their political affiliation. It is important to study their backgrounds to understand their various positions on a number of key issues. By staying informed, citizens can become a part of the democratic process and play a role in the creation, the discussion and generation of solutions to public policy issues.

Step #1 – Choose 2 influential figures that have an impact on public policy issues:

1. _____

2. _____

Step #2 – Research the figures above utilizing any medium at your disposal (*be sure to use reputable sources*).

Ex. www.whitehouse.gov
www.house.gov
www.senate.gov

www.supremecourtus.gov/about/about.html
www.ny.gov
www.un.org

Step #3 – Attain the following information for each slide of your PPT presentation:

Slide #1 – must include a picture, your figures **full name**, and his/her **current &/or most recent office/position**

Slide #2 – must include background information: **date and place of birth, where they grew up, schooling (HS and college)**

Slide #3 – must include the type(s) of jobs that they have held: **profession** (lawyer, doctor, teacher, business owner, housewife, politician, campaign worker, etc.)

Slide #4 – must include their political history – **political jobs or offices held along with the dates** (this will hopefully show the path they have taken to today) – **include Committees** that they are/were on if they serve or have served in the House &/or Senate, **if applicable**.

Slide #5 – must include their **involvement in a public policy issue(s)** and highlight those in which they may play an important role (include their role as well). If there are many then you should pick out the most important.

Slide #6 – include a slide indicating the source(s) of your information (including images/pictures) in your **works cited using APA formatting**.

***YOU MAY INCREASE THE AMOUNT OF SLIDES IF YOU FIND YOU HAVE A GOOD AMOUNT OF INFORMATION THAT YOU BELIEVE IS RELEVANT – KEEP INFORMATION PER SLIDE AS BRIEF AS POSSIBLE**

Step #4 – Be prepared to share the following PowerPoints to the class in an organized and knowledgeable manner without relying too heavily on the actual presentation.

An example of the rubric that I will be using:

SLIDES (50 points)		INFORMATION (100 points)		SPEAKING (30 points)	
REQUIRED NUMBER OF SLIDES – at least 6 for each (10)		REQUIRED INFO (40) – as indicated in step #3		PREPAREDNESS (20) – Are you knowledgeable beyond reading off of cards? Have you practiced the presentation?	
CLARITY – can the text be read on your slides? Font size? Font color with background color or pictures? (15)		ACCURACY – are there any inaccuracies or errors? Are the websites valid or biased? (20)		WELL-SPOKEN (20) – Watch for verbal crutches, speak clearly & audibly while making consistent eye contact with the audience	
CREATIVITY – color, pictures, backgrounds, animation? (15)		RELEVANCE – is the information relevant to the person? Have you left out any pertinent information relating to your figure (20)		BONUS – anything additional (video, etc.) that would add to the presentation	
GRAMMAR/SPELLING (10) – make sure to edit mistakes		WORKS CITED (20) – cite info and pictures using APA formatting		TOTAL (180)	

***copy and pasting is a form of plagiarizing and will result in a failure and discipline referral. It could even lead to dismissal from the SUNY Broome Public Policy course**